General Meeting Arizona Parents Commission on Drug Education and Prevention

Wednesday, September 18, 2019 10 AM - Noon Arizona State Capitol Executive Tower 3rd Floor Conference Room





ARIZONA DEPARTMENT OF LIQUOR

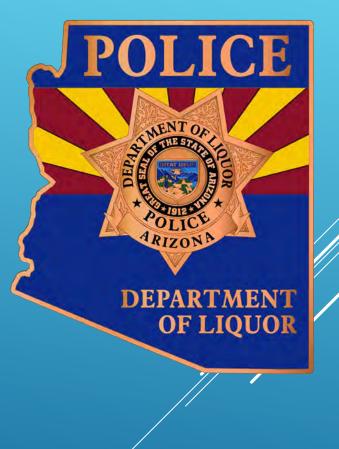
PREVENTION UNIT



Prevention Unit Activity – FY19 Detective Dan Webb

Agency Profile

The Arizona Department of Liquor Licenses and Control (DLLC) is a law enforcement agency responsible licensing and regulating over 14,000 liquor licensed establishments at the state level. The divisions include investigations, licensing, compliance, auditing, administration, trade practice and the newly formed prevention unit.



Prevention Unit History

In 2016, DLLC and the Governor's Office of Youth, Faith and Family (GOYFF) entered into an innovative and collaborative effort to create a Prevention Unit focused on reducing underage drinking in Arizona. The Prevention Unit seeks to connect with Arizona youth, liquor licensed establishments and parents alike to educate them about the dangers of underage drinking, as well as the legal consequences and the possible physiological effects. This effort not only seeks to bring awareness to the public about the dangers of underage drinking, but also to discuss helpful steps the public can take to reduce underage drinking.



COMMUNITY EVENTS

MINOR ISS

NIZ



Handout Examples

- Educational brochures
- Sticker shock vinyl stickers for licensed establishments
- > 12"x18" posters with a prevention message for licensed establishments
- Flyers for classes you teach with your contact information and credibility
- Promotional banners for events









DRINKING IS NOT A MINOR ISSUE

UNDERAGE







ALCOHOL AWARENESS & LIQUOR LAW CLASSES

- Title 4 26 classes for 623 officers
- Fake ID 15 classes for 222 officers
- Alcohol Awareness classes for teens 47 classes for 3,331 teens
- Retailer educational contacts 439 visits

Totals: 88 classes for 4,176 persons 439 licensed establishments educated

*FY 19 stats from 10-1-18 thru 8-15-19



SOCIAL HOST STATUTE - ARS 4-241.Q

A person who is at least eighteen years of age and who is an occupant of an unlicensed premises is guilty of a class 1 misdemeanor if the person knowingly hosts on the unlicensed premises a gathering of two or more persons who are under the legal drinking age and if the person knows that one or more of the persons under the legal drinking age are in possession of or consuming spirituous liquor on the unlicensed premises.

*Effective August 2019!

COMMUNITY RECOGNITION

Prevention Unit Award of Excellence

Awarded to a community member, public safety personnel employee or entity that has shown excellence in engaging youth in making healthy choices in regards to underage drinking or experienced excellence in underage drinking prevention efforts.



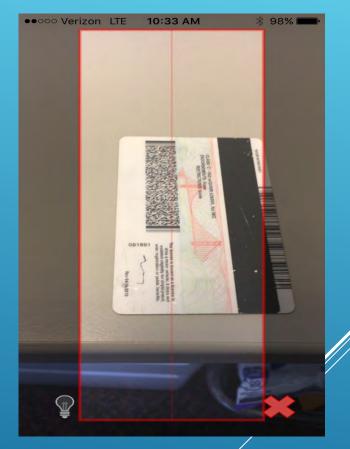
THE 2018 NATIONAL LIQUOR LAW ENFORCEMENT ASSOCIATION'S <u>INNOVATIVE ALCOHOL LAW</u> <u>ENFORCEMENT PROGRAM OF THE YEAR</u> AWARD RECIPIENT



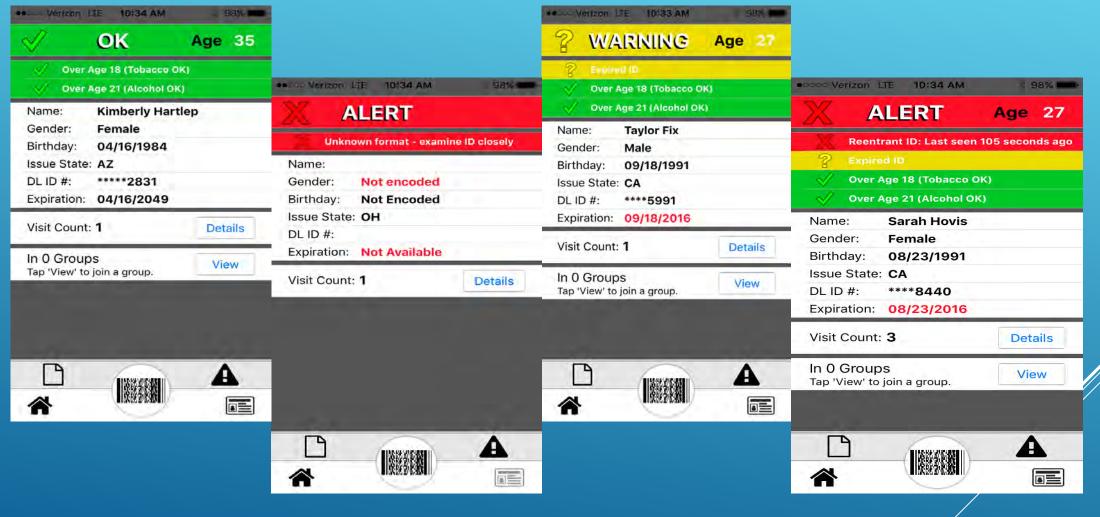
INTELLICHECK APP



Age verification app that confirms the validity of a government issued identification by reading the two-dimensional barcode to ensure consistency with various motor vehicle department codes.



INTELLICHECK RESULTS



INTELLICHECK – SUPERVISOR MONITORING

Weekly report from Intellicheck

Summary	1.arizona department liquor li		Summa	ary by Devi	ce Tran	Transaction Data		
Venue		Date	Total Devices	Device Used	Total Scanned	Scanned Ok	Unknown	Error
arizona department liquor license and control		08/12/2019 - 08/19/2019	4	4	.33	33	0	0
	Az	Total	4	4	33	33	0	0

Detective Dan Webb Prevention Unit Coordinator Daniel.webb@azliquor.gov 602-542-9054



Campesinos Sin Fronteras

STRENGTHENING MULTICULTURAL FAMILIES AND COMMUNITIES PARENTING PROGRAM

FORTALECIENDO FAMILIAS Y COMUNIDADES MULTICULTURALES EN EL CONDADO DE YUMA, ARIZONA BY

EMMA TORRES, MSW EXECUTIVE DIRECTOR







Governor's Office of Youth, Faith and Family



Mission and Vision



• Campesinos Sin Fronteras (CSF) is a 501c3 community based not- forprofit education and advocacy organization with the mission to promote selfsustainability for farm worker families, new immigrants and, low to moderate income individuals, by providing and facilitating access to health care and education, behavioral health and social services, housing rehabilitation, counseling, immigration, citizenship assistance, environmental education and workforce development to improve their quality of life.

CSF'S Vision

CSF's vision is to provide culturally and linguistic appropriate education and advocacy to foster long-term strategies and solutions that addresses health and wellness priorities identified by community members to help them achieve self sustainability

Yuma County Demographics

Population: 212,128% 63 Hispanic20 % poverty rate

South Yuma County 95 % Hispanic 29 % poverty rate

Census.gov - 2018



Strengthening Multiethnic Families and Communities Parenting Education Program

Program Target:

- Youth ages 10-14
- Parents, Grandparents or caregivers

Program Goals:

- <u>**Goal 1**</u>: Reduce Youth Substance Abuse in South Yuma County through Increasing/Improving family attachment and reducing family conflict/improving family decision making trough implementation of the Strengthening Families Program.
- <u>Goal 2:</u> Reduce youth substance abuse in South Yuma County by increasing Public and Family/Youth knowledge/Awareness of the Dangers of Substance Abuse through CSF youth group activity.

2016-2019 Fortaleciendo Familias/ Strengthening Families Program Parents and Youth Activities





Results of Strengthening Families Program

Parent Commission 2018/2019 Program Report Results:

2016/2017: 129 Adults & 134 Youth were served.
2017/2018: 184 Adults & 212 Youth were served
2018/2019: 184 Adults & 245 Youth were served.
30 Theater community Presentations

99.6% participant satisfaction with the program

Strengthening Families Curriculum Topics ...

- Love and Limits
- Establishing Rules at home
- Establishing Consequences
- Community Resources
- Appreciate Your Parents/Understand their Role





Youth Perception of the Risks associated with Alcohol and Drug Use

- Year Three showed an improvement of Youth Perception of Drug and Alcohol Risks of 18.6%, compared to 7.3% and 13.1% from Years 1 and 2.
- The post test mean score was 3.81, which was the highest of the three years.



Parent Perception of the Risks associated with Alcohol and Drug Use:

- The majority of parents reported a significant (-10% or better) decrease in parental stress.
- Overall there was a -21.4% decrease in parental stress levels; this was an improvement on the two previous years, which recorded a -12.8% and -9.2% decrease in parental stress.



Indirect Services/Reach

 Through use of social, print, TV, radio, PTO's, theater presentations, rallies, health fairs, etc. We overachieved on Indirect services; reaching 257,533 adults and 109,904 youth.



Campesinos Sin Fronteras invites you to the Youth Summer Leadership Institute



Youth Advisory Group Activities



Community Events

 South Yuma County Anti Drug Coalition/Fentanyl Educational Forum and Community Response







Youth Advisory Group Community Involvement







Youth Summer Leadership Institute







South Yuma County Anti Drug Coalition



Radio Sin Fronteras 99.9 FM KYMZ Reaching the entire South West Region







For any questions or more information please contact Emma Torres at: <u>etorres@campesinossinfronteras.org</u> or Laura Licona at <u>llicona@campesinossinfronteras.org</u>

> THANK YOU! GRACIAS!

CPLC PARENTING ARIZONA[™] Safe children. Strong families.







Our Mission

CPLC Parenting Arizona promotes strong families and improves the lives of children by empowering parents to thrive. **Our Vision**

A community where parents have the skills to raise healthy and successful children.

Site Based Programs

Parenting Arizona Centers Three sites in the Flagstaff Unified School District:

- Marshall Elementary School
- Kinsey Community School
- Leupp Public School

Services

- Social Services
 Referrals
- Job and Housing Information
- Support Groups
- Crisis Intervention
- Mindfulness
 Activities



Services

- Parent Advocacy
- Food and Clothing Banks
- Resume Assistance
- Academic
 Information
- Spanish and Navajo
 Translation



Active Parenting Program



6 week Parenting **Education Classes Parenting Styles Brain Development** Effective Communication Feelings, Empathy and Problem Solving **Responsibility and** Discipline **Building Courage** and Self Esteem

Active Parenting Program



- To Survive and Thrive
- Winning Cooperation
- Responsibility and Discipline
- Building Courage and Self-Esteem
- Drugs, Sexuality, and Violence

 Listed on SAMHSA's National Registry of Evidence-Based Programs and Practices (NREPP)

Substance Abuse Prevention

PARENT TALK KIT Tips for Talking and What to Say to Prevent Drug and Alcohol Abuse Rx360 Drug Presentation Parent Talk Kits Handout Provide additional Informational handouts and Resources Everyone in the community invited to attend

Unduplicated Directly Served

Parenting Arizona Site Base Program □ Adults served directly: 301 Youth served directly: 641 □ Adults served indirectly: 2,270 □ Youth served indirectly: 10.031

Exceeding targeted number of participants by 292 individuals

Success Stories

- "Great Class! Very empowering and I learned a lot of great skills!"
- "I have learned a lot about myself as well as my spouse/children that I didn't know about before and how to apply this knowledge to everyday life."
- "It has helped strengthen our relationships."
- "My kids are doing better because I took this class. I feel supported."
- "It was great and I plan on using this information for later on down the road."